

FURTHER OPTIONS FOR PROBLEM VALIDATING

- **Expert Interviews:**
Talk with experts in the field of your idea. Often, they can provide valuable inputs, sometimes even validated data about the assumptions you made.
- **Participative Observation:**
Sometimes it makes more sense to observe how people behave in certain situations rather than asking them about their behavior.
- **Analogies:**
Think about industries, areas, and situations in which a similar idea has been implemented already and get inspired by these applications. For example, if you want to establish a dog-sitting platform, look at the numerous babysitter platforms and learn from them.