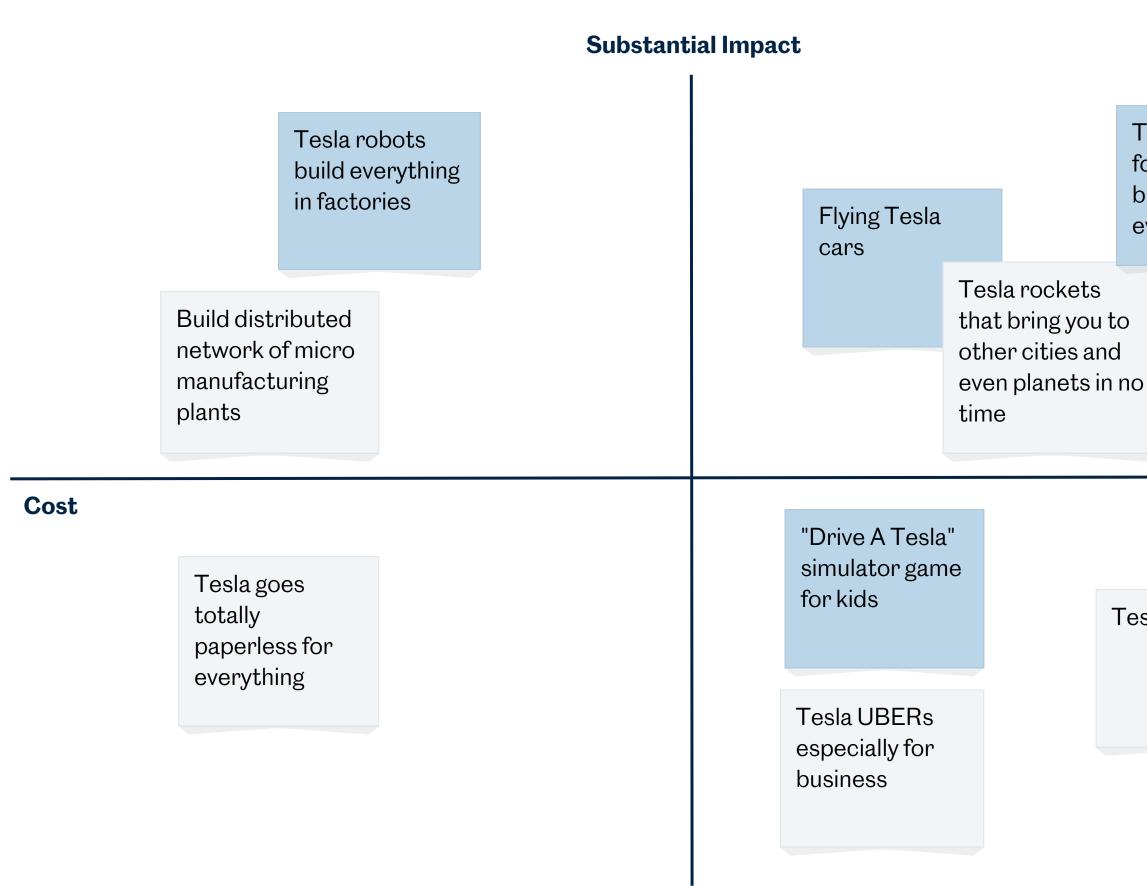


Bluelion Innovation Matrix - Example Tesla



Incremental Impact



Tesla energy for home, business and everywhere

Revenue

Tesla E-Bikes

Tesla airplanes

https://designabetterbusiness.com/2017/12/14/filter-your-ideas-with-the-innovation-matrix/