

ASK A LOCAL

Tips from city expert

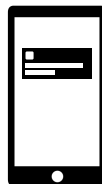
Marko grew up in Belgrade and knows many good locations in the city.



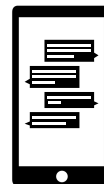
He registers on "Ask a Local" as a city expert.



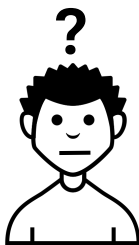
Marko receives a push message as soon as someone asks a questions about Belgrade.



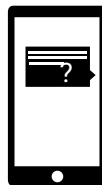
He accepts the question, clarifies personal preferences and recommends three locations.



Lio is on a city trip to Belgrade and is looking for a good cocktail bar.



Via "Ask a Local", he asks the city experts of Belgrade.



Lio visits a bar that exactly suits his taste.



Then he can evaluate Marko's recommendations.



HOW SO?
Find suitable locations in unknown cities faster

ASK A LOCAL

Critical Factors (needs)

Marko grew up in Belgrade and knows many good locations in the city.

He registers on "Ask a Local" as a city expert.

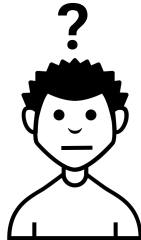


1.

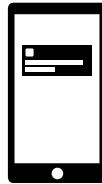
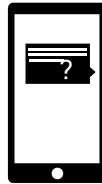
Is Marko ready to register as a city expert on the platform free of charge?

2.

Does Lio prefer to ask a local instead of checking out Tripadvisor or a travel guide?



Lio is on a city trip to Belgrade and is looking for a good cocktail bar.



3. Does Marko answer the questions that are asked spontaneously about his city?

Marko receives a push message as soon as someone asks a question about Belgrade.

4.

Does Marko remain neutral and not only recommends his friends' locations?

He accepts the question, clarifies personal preferences and recommends three locations.



Lio visits a bar that exactly suits his taste.



Then he can evaluate Marko's recommendations.

HOW SO?
Find suitable locations in unknown cities faster

5.

Is there a constructive exchange that offers added value compared to other information channels?

6.

Can you find more suitable locations through the recommendations of the locals?