



**Canton of Zurich  
Department for Economic Affairs  
Office for Economy and Labour**

# **Programme for highly qualified job seekers**

## **The new programme for the economy and highly qualified job seekers of the Canton of Zurich**

### **Background**

For years, the number of job-seeking specialists and/or managers with a tertiary educational background has been increasing in the Canton of Zurich despite high qualifications, profound experience and intensive application efforts.

Therefore, the Office for Economy and Labour has launched a new attractive programme, which brings together highly qualified job seekers with interesting companies in the Canton of Zurich.

### **Become a programme partner**

Do you need valuable «human power» to carry out tasks within a project, to organize an event or to support your marketing? Do you need a specialist for research or conceptual work? Would you benefit from consulting with an experienced manager?

### **Payroll-neutral «human power»**

The placement of highly qualified specialists and/or managers is payroll-neutral.

### **The rules of the game**

As a programme partner, you bundle tasks and create temporary positions for well-qualified specialists and/or managers looking for jobs.

The three-month assignment aims at providing job seekers with practical insights into their current line of work or an alternative professional domain, allowing them to gain new perspectives and expand their professional network.

Throughout the entire assignment, experienced job coaches accompany the participants. Applying solution-oriented interview-techniques, the coaches support the participants in strengthening their application skills, significantly increasing their chances of employment.

### **Good to know**

The new programme is a labour market measure and aims to reintegrate highly qualified jobseekers as quickly as possible into the labour market.

The programme is funded by the Unemployment Insurance (UI) and overseen by the State Secretariat for Economic Affairs (SECO).

For the duration of the programme, participants remain covered by the UI and receive daily allowances and expenses. The participants are not exempt from the job search and continue their job applications. Therefore, participants can change to a temporary or permanent position at any time of the assignment.

### **Your contact person**

The job coaches act as key account managers and take on the role of bridge-builders between the companies and the highly qualified job seekers.

We look forward to hearing from you.

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